TIME: 5:29 PM
DATE: September 29, 1953 Tuesday.
SPONSOR: PIERCE'S PAINT & ART STORE
SOLICITOR: D.M.C.

Do you ever get that CREATIVE urge? Do you want to do something you can be proud of? WELL, you don't have to be an ARTIST to enjoy painting beautiful pictures. Come to PIERCE'S PAINT AND ART STORE, 196 Main Street, near CITY HALL, and see the new PRESKETCHED oil sets---everything that you need, all in one package, to do your OWN oil painting. Choose from more than 20 pictures the picture you like best, and paint it yourself in your spare time.

PERHAPS YOU'D RATHER relax by doing interesting finger paintings to decorate your room. You can get finger paints in individual jars or sets.

So COME to PIERCE'S PAINT and ART STORE, 196 main Street, and look over the wonderful bargains, whether you take an art course or just paint for pleasure.

Stay tuned now for the second portion of EASY LISTENING which follows immediately.

The correct time is now 5:30.

YOU are tuned to 600, the voice of Smith College, WCSR, Northampton.

Cynthia Harris
ANNOUNCER'S SIGNATURE

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